



ABFF 15

FILM LIFE'S 15TH ANNUAL
AMERICAN BLACK FILM FESTIVAL
MIAMI BEACH JULY 6-9, 2011

PREMIER SPONSORS

HBO
FOUNDING

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HBO[®]
SALUTES

THE AMERICAN BLACK FILM FESTIVAL
ON 15 YEARS OF
VISION
AND
INSPIRATION

HAPPY ANNIVERSARY!



FILM LIFE'S 15TH ANNUAL
AMERICAN BLACK FILM FESTIVAL
MIAMI BEACH JULY 6-9, 2011

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This event used sustainability strategies to reduce its carbon emissions and environmental impact



WELCOME

Jeff Friday **FOUNDER**

Dear Festival Family:

Welcome to the 15th annual American Black Film Festival! When I began this journey a decade and a half ago, my desire was simple: to entertain, inform, inspire, encourage and educate by creating a forum where people of color could come together and experience the best and brightest in cinema created by people of African descent.

As I reflect on the past 15 years, how our festival has grown and evolved year by year, it has become apparent that we are more than a just a film festival. Since its inception in 1997, the ABFF has been committed to discovering, screening and promoting globally produced work, as well as providing an environment for filmmakers to engage and network with a diverse and international community. Over the years we have held that commitment, showcasing the work of up-and-coming filmmakers and nurturing their aspirations. We have screened more than 600 narrative, documentary and short films, and many ABFF alumni are among today's leading filmmakers.

We are very proud of our program this year and hope that the events we have planned over the next four days will inspire and touch you in ways you never imagined. There are an unprecedented number of world premieres and, as always, you can look forward to exciting social events, stimulating panels and workshops, and close access to industry movers and shakers.

It is no small feat pulling together an event of this magnitude. I don't quite know where we would be without our Advisory Board members and longtime supporters: Robert Townsend, Bill Duke, John Singleton and Spike Lee among others; the hardest working team, many of whom have been a part of this festival since our very first years in Acapulco: Reggie Scott, Melanie Sharee, Jeff Pearl, Christian Epps and Ghana Wilson; and, of course, my family: my wife Nicole, our children, mother Barbara and aunt Kathryn. I'd also like to acknowledge the support of Byron Lewis, my mentor and cofounder of the Acapulco Black Film Festival.

I extend my gratitude to Olivia Smashum for her unwavering support and belief in the ABFF. I thank all of the sponsors, many of whom over the years have become like family to us and without whom this would have just been a very good idea: Founding Sponsor HBO; Premier Sponsors Grey Goose and Team Sizzle Worldwide; Official Sponsors gmc Television Network, Cadillac, American Airlines, Gold Peak Tea, Wells Fargo and AT&T; Supporting Sponsors The Nielsen Company, Nickelodeon, NBCUniversal, Codeblack Entertainment and Grab Networks; Host Sponsors Miami Beach Visitor and Convention Authority and Greater Miami Convention & Visitors Bureau; and Diversity Partners CBS, Stella Artois and Writers Guild of America West. We have received great support over the year from our Media Partners Black Enterprise, The Michael Baisden Show and Uptown, Official Level; and AOL Black Voices, Heart & Soul, Automotive Rhythms, Monarch and Precious Times, Supporting Level.

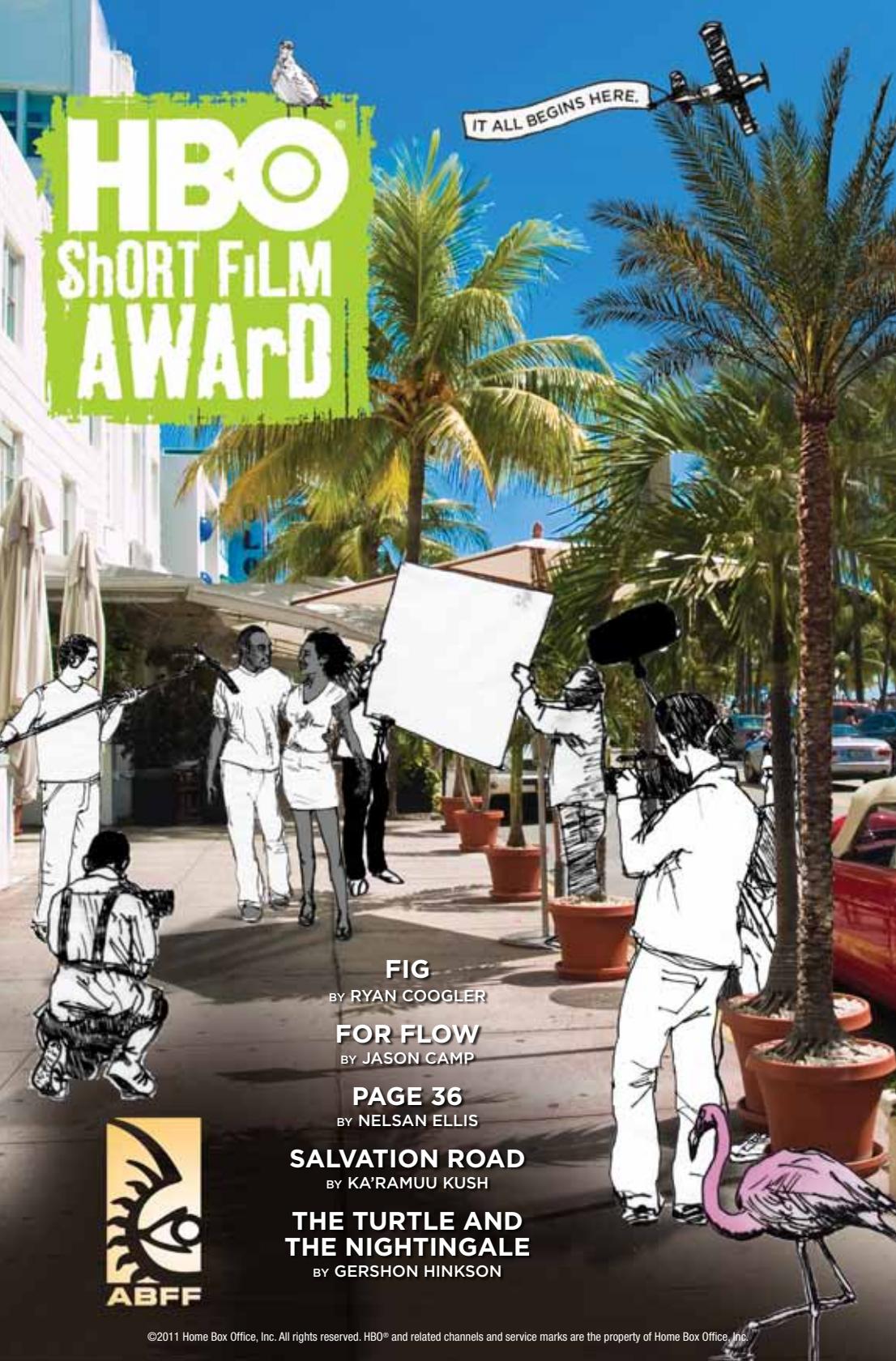
My deepest gratitude goes out to the thousands of you who have joined us over the years. This is your festival!

Very truly yours,

Jeff Friday
 CEO, Film Life, and ABFF Founder

HBO SHORT FILM AWARD

IT ALL BEGINS HERE.



FIG

BY RYAN COOGLER

FOR FLOW

BY JASON CAMP

PAGE 36

BY NELSAN ELLIS

SALVATION ROAD

BY KA'RAMUU KUSH

THE TURTLE AND THE NIGHTINGALE

BY GERSHON HINKSON



WELCOME



Lucinda Martinez-Desir **FOUNDING SPONSOR**

Welcome ABFF Participants:

Since it was founded in 1997, the ABFF has become one of the most important voices in the Black film community, offering a highly celebrated and influential forum that continues to call attention to the universality of black cinema through competition, workshops and panels, networking opportunities and the sharing of creative resources and visions.

As the founding and premier sponsor of the ABFF, we are proud of our long-standing partnership and extremely pleased to again have a major presence at this year's festival. In celebration of the ABFF and its commitment to excellence in black film, HBO extends an invitation to all to participate in these two showcase events:

On Thursday, July 7th, HBO will present the HBO@ Short Film Award, a competition created to honor the writing and directing talents of emerging Black filmmakers. Presented as part of the ABFF's competitive film program since it was established in 1998, the special screening will showcase the five films/filmmakers selected for this year's final round of competition: Fig, written by Alex George Pickering, directed by Ryan Coogler; For Flow, written by Kesav Wable, directed by Jason Camp; Page 36, written and directed by Nelsan Ellis; Salvation Road, written by Michael Cobian, Ka'ramuu Kush and Greg Hendrick, directed by Ka'ramuu Kush; and The Turtle and the Nightingale, written and directed by Gershon Hinkson. The winner, who will receive a \$20,000 grand prize, will be announced during the ABFF's Awards presentation on closing night.

On Saturday, July 9th, HBO will host an Alumni Competition Winners panel discussion featuring past HBO@ Short Film Award winners who will discuss their professional careers in film and television. The alumni – film director Frank E. Flowers, TV writer/producer Saladin Patterson, TV writer/producer Christine Swanson and feature film director Sylvain White – will share stories of their struggles and triumphs since winning the HBO competition.

As always, we look forward to the festivities and hope you enjoy all the events offered by the ABFF. We extend our warmest congratulations to the festival on its 15th year, with special thanks to Jeff Friday and his staff. Thanks also to all the sponsors for continuing to provide resources and guidance to up-and-coming filmmakers. Most importantly, we thank you the attendees for helping build a wider audience for Black films.

Enjoy the festival!

Sincerely,
 Lucinda Martinez-Desir
 Vice President, Domestic Network Distribution & Multicultural Marketing
 HBO



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TO CELEBRATING THE NIGHT OUT

Rallying friends and finding a place where everyone can get together is a perfect reason to celebrate with the exceptional taste of GREY GOOSE® vodka. Visit facebook.com/greygoose for a selection of signature cocktails to order and add even more flavor to your night.

FACEBOOK.COM/GREYGOOSE



Sip Responsibly.



WELCOME

Chauncey Hamlett **PREMIER SPONSOR**

Thank you for joining us here at the 15th annual American Black Film Festival. We're glad you can share in our excitement, and in our dedication to strengthening the Black filmmaking community through resource sharing, education, artistic collaboration and career development.

GREY GOOSE is once again participating in the festival as a Premier Sponsor to show our support of ABFF's mission. Established in 1997, ABFF aims to promote cultural diversity within the motion picture industry; and GREY GOOSE is proud to help ABFF introduce the top tier of rising artists to the film and television industry.

I have very much been looking forward to this year's event, as the schedule is full of inspiring and enlightening happenings. Some highlights include the return of the acclaimed Actors Boot Camp, led by actor/director Bill Duke, and Robert Townsend's "The Ultimate Pitch" Master Class. There will also be various film screenings, celebrity conversations, panel discussions and hospitality events in which you can partake. I hope you take advantage of all the rich opportunities that the festival offers. And, of course, feel free to cool off with a complimentary cocktail at any of the GREY GOOSE Cocktail Hour Summer Soirees held at the various nighttime activities.

The festival will culminate with the 15th annual ABFF Awards at the famed Fillmore Miami Beach at the Jackie Gleason Theater. The closing ceremony will feature a special tribute to Keenen Ivory Wayans, the presentation of Grand Jury Prizes for Best Film, Actor, Screenplay and Director, as well as an announcement of the GREY GOOSE Rising Icon, HBO Short Film Award, NBC Universal Star Project and GMC Screenplay Search winners. After the awards, cap off the night at the annual GREY GOOSE ABFF closing party.

GREY GOOSE is honored to be included among such an esteemed group of sponsors to help make this festival happen. GREY GOOSE joins HBO®, the festival's Founding and Premier Sponsor, as well as Premier Sponsor Team Sizzle Worldwide, and Official Sponsors GMC Television Network, Cadillac, Gold Peak Tea, American Airlines and Wells Fargo. Nickelodeon, The Nielsen Company, NBCUniversal and Codeblack Entertainment are with us this year as Supporting Sponsors. Miami Beach Visitor & Convention Authority and Greater Miami Convention & Visitors Bureau are Host Sponsors. Also, CBS and Writers Guild of America West are Diversity Sponsors. Media Sponsors include *The Michael Baisden Show*, *AOL Black Voices*, *Black Enterprise*, *Uptown*, *Heart & Soul*, *Automotive Rhythms*, *Monarch* and *Precious Times*.

Throughout the next four days, I hope you can experience why GREY GOOSE is so proud to be part of this celebration of talent at the African American Film Festival. We always appreciate your support and hope you enjoy the festival!

Chauncey Hamlett
 Grey Goose, Senior Brand Manager
 Bacardi, Inc.



Congratulates Jeff Friday and the ABFF staff on 15 years of linking Hollywood with the independent film community.



TEAM SIZZLE
 WORLDWIDE

"We're not here to co-exist.
 We are here to win."

Terrell Suggs
 CEO Team Sizzle Worldwide, Inc.



WELCOME

Terrell Suggs **PREMIER SPONSOR**

Dear Film Lovers and Festival Attendees:

It is a great honor to be a part of the 15th annual American Black Film Festival. I am excited to celebrate with the ABFF and all of you 15 years of the best of independent Black films. It is encouraging to see how the ABFF has grown, sustained itself and developed into the premier festival for films by and about people of color.

Whether you are established in the film industry, an aspiring filmmaker or a film enthusiast, the ABFF gives you a greater awareness and appreciation of the importance of telling our own stories. I am a living testament to that. Through its programs, comprehensive teachings and exposure to many of the most respected professionals in the industry, the ABFF has provided me with a firm foundation in filmmaking that has enabled me to actively follow my own professional pursuits in the motion picture business. I would like to congratulate the filmmakers who have films in this year's competition on being chosen to share their work.

This year is particularly exciting to me for a couple of reasons. The primary one is the screening of two of my films, Marco Polo and When Beautiful People Do Ugly Things. The other is my joining the ABFF family as a Premier Sponsor. Over the next four days, you will have the opportunity to view films, attend panels and meet aspiring and established filmmakers. It was my attending the ABFF two years ago that solidified my interest in becoming a filmmaker and supporting the festival.

My hat is off to the incredible ABFF team for another event well done. I am most grateful to Jeff Friday for his groundbreaking vision and look forward to this year's ABFF. Best wishes to all for a wonderful festival experience!

Warm regards,

Terrell Suggs
 President, Team Sizzle Worldwide, Inc.

2011 FESTIVAL SCHEDULE

WEDNESDAY, JULY 6

■ **10:00 AM – 6:00 PM**
Festival Registration Center (The will call desk will be open until 9:30 pm for pre-registered attendees only)
Ritz Carlton/Salon 1

■ **10:00 AM – 6:00 PM**
Gold Peak Tea Bars
 Complimentary tea for festival passholders
Ritz Carlton/2nd Floor Gallery

■ **10:00 AM – 6:00 PM**
Cadillac Outdoor Showrooms @ Lincoln & Collins Entrances
 Cool off at the Cadillac Lounge w/Free Beverages at the Collins entrance (11am – 3pm)
Ritz Carlton

■ **4:00 PM – 5:00 PM**
Grey Goose Cocktail Hour “Summer Soiree”
 Complimentary cocktails for festival passholders
Segafredo Café

■ **4:30 PM**
Red Carpet Arrivals (Opening Night Film)
Colony Theater

■ **5:45 PM – 8:15 PM**
Welcome Remarks & Opening Night Film: “In the Hive”
 Directed by Robert Townsend
 Introduced by Wells Fargo.
 (Doors Open at 5 pm)
Colony Theater

■ **9:00 PM – 11:00 PM**
Encore Screening of Opening Night Film: “In the Hive”
 Directed by Robert Townsend
 (Doors Open at 8:30 pm)
Colony Theater

■ **10:30 PM – 3:30 AM**
Opening Night Party
 Sponsored by NBC's The Playboy Club
Club Play

THURSDAY, JULY 7

■ **8:30 AM – 6:00 PM**
Festival Registration Center (The will call desk will be open until 9:30 pm for pre-registered attendees only)
Ritz Carlton/Salon 1

■ **9:00 AM – 12 NOON**
Master Class: Michael Elliot's “From Script to Screen” presented by the Writers Guild of America, West. (Separate ticket required)
Ritz Carlton/Salon 3

■ **10:00 AM – 6:00 PM**
Gold Peak Tea Bars
 Complimentary tea for festival passholders
Ritz Carlton/2nd Floor Gallery

■ **10:00 AM – 6:00 PM**
Cadillac Outdoor Showrooms @ Lincoln and Collins Entrances
 Meet and Greet with Actor Laz Alonso at the Cadillac Lounge
 Collins Entrance (11am-1pm)
Ritz Carlton Driveway

■ **10:30 AM – 7:00 PM**
Official Film Screenings
 Beverages provided at the Colony Theater courtesy of Gold Peak Tea
Colony Theater & Miami Beach Cinematheque

■ **12 NOON – 6:00 PM**
Sponsor Hospitality & Diversity Suites (CBS, the gmc Television Network and NBCUniversal)
Ritz Carlton/3rd Fl

■ **1:30 PM – 3:00 PM**
“The Enduring Significance of Boyz N The Hood”
 Screening of a 27 minute documentary followed by a Q & A with the film's Oscar nominated writer/director John Singleton
Ritz Carlton/Salon 3

■ **3:00 PM – 6:00 PM**
Bill Duke's Actors Boot Camp (Day 1)
 Sponsored by the Film Life Foundation (Separate ticket required)
The Fillmore at the Jackie Gleason Theater – Rehearsal Hall

■ **4:30 PM – 6:00 PM**
Digital Distribution 101: The New Distribution Paradigm
Ritz Carlton/Salon 3

■ **6:30 PM – 7:30 PM**
Grey Goose Cocktail Hour “Summer Soiree”
 Complimentary cocktails for festival Passholders
Segafredo Café

■ **8:30 PM – 10:30 PM**
14th annual HBO Short Film Competition
 Five finalists screen their films in hopes of winning the \$20,000 grand prize
Colony Theater

■ **10:30 PM – 3:30 AM**
ABFF 15th Anniversary Party
 Live performance by Grammy Nominated recording artist Melanie Fiona. Sponsored by Team Sizzle Films
LIV at the Fontainebleau

FRIDAY, JULY 8

■ **8:30 AM – 6:00 PM**
Festival Registration Center
Ritz Carlton/Salon 1

■ **9:00 AM – 12 NOON**
Master Class: Robert Townsend's “The Ultimate Pitch” sponsored by AT&T (Separate ticket required)
Ritz Carlton/Salon 3

■ **10:00 AM – 6:00 PM**
Gold Peak Tea Bars
 Complimentary tea for festival pass holders
Ritz Carlton/2nd Floor Gallery

■ **10:00 AM – 6:00 PM**
Cadillac Outdoor Showrooms @ Lincoln and Collins Entrances
 *Free Shuttle to Film Screenings at the Miami Beach Cinematheque and Colony Theater at Lincoln Rd. entrance

Cool Off at the Cadillac Lounge w/Free Beverages (11 am-3 pm)

Cadillac Confessions:
 Record Your Fondest Cadillac Memory & Receive a Gift @ the Collins Entrance (11 am-3 pm)
Ritz Carlton

■ **10:30 AM – 7:00 PM**
Official Film Screenings
 Beverages provided at the Colony Theater courtesy of Gold Peak Tea.
Colony Theater & Miami Beach Cinematheque

■ **12 NOON – 6:00 PM**
Sponsor Hospitality & Diversity Suites (CBS, the gmc Television Network and NBCUniversal)
Ritz Carlton/3rd Fl.

■ **1:30 PM – 3:00 PM**
The gmc Television Network Screenplay Competition Table Reading
Ritz Carlton/Salon 3

■ **3:00 PM – 6:00 PM**
Bill Duke's Actors Boot Camp (Day 2) sponsored by The Film Life Foundation (separate ticket required)
The Fillmore at the Jackie Gleason Theater – Rehearsal Hall

■ **4:30 PM – 7:30 PM**
Gold Peak Tea Splash Party
 Hosted by Chef G. Garvin (passholders only)
Ritz Carlton/Di Lido Beach Club

■ **4:30 PM – 6:00 PM**
A Conversation With Paula Patton sponsored by American Airlines
Ritz Carlton/Salon 3

■ **6:15 PM – 7:15 PM**
Grey Goose Cocktail Hour “Summer Soiree”
 Complimentary cocktails for festival passholders
Segafredo Café

■ **6:30 PM – 8:30 PM**
Sponsored Screening: Kevin Hart's “Laugh at my Pain”
 Courtesy of Codeblack Entertainment (passholders only)
Colony Theater

■ **9:00 PM – 10:45 PM**
Sponsored Screening: Do Women Know What They Want?
 Courtesy of Michael Baisden (passholders only)
Colony Theater

SATURDAY, JULY 9

■ **9:00 AM – 12 NOON**
Festival Registration Center
Ritz Carlton/Salon 1

■ **9:30 AM – 11:00 AM**
Bridging The Digital Divide: An Examination Of Robert Townsend's Web Series “In The Hive” And NAACP'S Bond Project, “Builders Of The Next Dream”
 Sponsored by AT&T
Ritz Carlton/Salon 3



ERIC BENÉT ERICA GLUCK JAMES HONG

Trinity Goodheart

Every broken heart longs to be whole again

Special Premiere Screening at the
COLONY THEATER
Sat. July 9th
3:30 PM



UPLIFTING ENTERTAINMENT

GMC NETWORK PRESENTS REELWORKS STUDIOS PRODUCTION "TRINITY GOODHEART"
ERIC BENÉT ERICA GLUCK MARK LAMURA KAREN ABERCROMBIE
JENNIFER VAN HORN WILLIE STRATFORD FEATURING JAMES HONG
MUSIC BY ROB POTTORF CASTING BY MITZI CORRIGAN EDITOR TIM VOGEL DIRECTOR OF PHOTOGRAPHY MARK MERVIS
EXECUTIVE PRODUCERS RICK ELDRIDGE CHRIS CATES
SCREENPLAY BY RHONDA BARAKA PRODUCED BY RICK ELDRIDGE DIRECTED BY JOANNE HOCK



2011 FESTIVAL SCHEDULE

■ 10:00 AM – NOON

Gold Peak Tea Bars

Complimentary tea for festival passholders
Ritz Carlton/2nd Floor Gallery

■ 10:15 AM – 7:00 PM

Official Film Screenings

Beverages provided at the Colony Theater courtesy of Gold Peak Tea
Colony Theater & Miami Beach Cinematheque

■ 10:00 AM – 5:00 PM

Cadillac Outdoor Showrooms @ Lincoln and Collins Entrances

*Free Shuttle to Film Screenings at the Miami Beach Cinematheque and Colony Theater at Lincoln Rd. Entrance

Cool Off at the Cadillac Lounge w/Free Beverages (11 am-3 pm)

Cadillac Confessions: Record Your Fondest Cadillac Memory & Receive a Gift @ the Collins Entrance (11 am-3 pm)
Ritz Carlton

■ 12:30 PM – 2:00 PM

"The Business of Reality TV"

Sponsored by Nielsen & Black Enterprise
Ritz Carlton/Salon 3

■ 1:35 PM

Team Sizzle Presents...

Courtesy of Team Sizzle Films
Miami Beach Cinematheque

■ 3:00 PM – 6:00 PM

Bill Duke's Actors Boot Camp (Day 3)

Sponsored by Film Life Foundation.
(Separate ticket required)
The Fillmore at the Jackie Gleason Theater – Rehearsal Hall

■ 3:30 PM

Sponsored Screening: Trinity Goodheart WORLD PREMIERE starring Erica Gluck & Eric Benet

Courtesy of the gmc Television Network
Colony Theater

■ 3:30 PM – 5:00 PM

A Legacy of Talent Discovery: HBO Presents Alumni of the 14th Annual Short Film Competition

Ritz Carlton/Salon 3

■ 6:00 PM

Cadillac Outdoor Showroom at ABFF Honors

■ 7:00 PM

Red Carpet Arrivals for ABFF Honors

The Fillmore

■ 7:00 PM – 8:00 PM

Grey Goose Pre-Show Cocktails

Complimentary cocktails for festival passholders
The Fillmore Miami Beach at the Jackie Gleason Theater

■ 8:30 PM – 10:30 PM

"ABFF Honors" Awards Ceremony hosted by Anthony Anderson & Regina King

A special tribute to Keenen Ivory Wayans. Presentation of Grand Jury Prizes for Best Film, Actor, Screenplay and Director as well as an announcement of the Grey Goose Rising Icon, HBO Short Film Award, NBC Universal Star Project and GMC Screenplay Search winners.
The Fillmore Miami Beach at the Jackie Gleason Theater

■ 10:30 PM – 3:30 AM

Grey Goose "ABFF Honors" After Party

Dolce Ultralounge

*Shuttles by appointment only. Sign up for the shuttle at the Cadillac lounge on Weds. & Thurs. only.



LIGHTS.



LUXURY.



ACTION.



THE NEW STANDARD OF THE WORLD

CADILLAC SALUTES THE 2011 AMERICAN BLACK FILM FESTIVAL
 FOR CONTINUING TO SET HIGH STANDARDS IN THE FILM INDUSTRY.

cadillac.com

HOSPITALITY & DIVERSITY SUITES

Seize the opportunity to meet and greet executives and recruiters from **CBS**,
 The **gmc** Television
 Network & **NBCUniversal**.



CBS Corporation and its divisions are committed to building an environment that values diversity throughout the corporation and in its business practices. Recognizing the power and influence a media company carries through its various business units, including Network Programming, Network News, Local Television and Radio Stations, Cable and Publishing, CBS has been on the forefront of making diversity a reality. Our goal is to make a positive impact on the industry through a wide array of initiatives targeting talent in front of and behind the camera as well as utilizing diverse vendors and professional service suppliers. To learn more about these programs, visit the CBS suite and meet executives from the CBS family.

gmc is America's favorite channel for uplifting entertainment featuring original movies, dramas, comedies and inspiring music. Stop by to learn more and meet the Director of Human Resources who will be onsite to accept resumes for current and future opportunities. www.watchgmc.com

NBCUniversal believes that attracting and retaining the best, most diverse talent provides a significant competitive advantage in the media and entertainment industry. We also understand that an inclusive culture, where individuals of all backgrounds can succeed, is the responsibility of each and every employee. In an effort to expand diversity within our talent pool both in front of and behind the camera, NBCUniversal has several programs to recruit and support acting, writing and directing talent as well as news production and news coverage. To find out more about more about these programs and receive great giveaways visit the NBCUniversal suite and meet executives from Universal Pictures, NBC Entertainment, NBC Corporate and Focus Features!

We are proud to support
 Film Life's 15th Annual

American Black Film Festival



ABFF TALK SERIES

Ritz-Carlton, South Beach, 1 Lincoln Rd., 2nd Floor, Salon 3

THURSDAY, JULY 7

1:30 PM THE ENDURING SIGNIFICANCE OF BOYZ N THE HOOD

Join Oscar-nominated writer/director John Singleton as we celebrate the 20th anniversary of his groundbreaking debut feature film. A 27-minute documentary followed by live interview.

Moderator: Trina Robinson of South Florida Today, NBC Miami

4:30 PM DIGITAL DISTRIBUTION 101: THE NEW DISTRIBUTION PARADIGM

Sponsored by Codeblack Entertainment & Grab Networks

Traditional methods of film distribution have undergone seismic changes in recent years as a result of the growth in new methods of content distribution and the rapid evolution in the ways that content is delivered and consumed. Filmmakers are now presented with a variety of new opportunities when it comes to choosing the right distribution platform for their films. Educate yourself on these shifts in technology and determine how to choose the best partners for your film project in this new distribution paradigm.

Moderator: Alvin Bowles, CEO/Grab Networks. Guest Speakers: Jeff Clanagan, President/Codeblack Entertainment; Payne Browne, V.P. Strategic Initiatives/Comcast; Nikkole Denson-Randolph, V.P. Specialty & Alternative Content, AMC Theatrical, Eric Collins, COO/Mobile Posse and Smokey D. Fontaine, Chief Content Officer/Interactive One.

FRIDAY, JULY 8

1:30 PM THE gmc TELEVISION NETWORK SCREENPLAY TABLE READ

Sponsored by gmc Television Network

Have you ever wanted to write a movie? Watch Lamann Rucker, Elise Neal, Jazsmin Lewis, Hosea Chanchez and other actors bring four scenes to life, from the very first gmc Faith & Family Screenplay Competition. Four original screenplays have been selected to compete for the grand prize of \$5,000. Come see new talent unveiled and speculate on who the deserving winner might be.

Judging panel includes Brad Siegel, Vice Chairman/gmc Television Network, the writer of gmc's first original movie, Trinity Goodheart, Rhonda Baraka and William Morris Endeavor Agent, Charles King.

4:30 PM A CONVERSATION WITH PAULA PATTON

Sponsored by American Airlines

Meet Hollywood actress Paula Patton (Jumping the Broom, Just Wright, Precious, Idlewild) for a one-on-one discussion about her career ascent, recent major life changes and her perspective on the entertainment industry.

Moderator: Kevin Frazier, The Insider, CBS

SATURDAY, JULY 9

9:30 AM – 11:00 AM BRIDGING THE DIGITAL DIVIDE: AN EXAMINATION OF ROBERT TOWNSEND'S WEB SERIES "INTHE HIVE" AND NAACP'S BOND PROJECT, "BUILDERS OF THE NEXT DREAM"

Sponsored by AT&T

Producer Robert Townsend and NAACP President Ben Jealous will engage in an intimate dialogue on initiatives aimed at closing the digital divide while improving the lives of young men and boys. "In the Hive" is a film set for web distribution about a woman who starts an alternative school for teenage boys who are not wanted by the system. The alternative school is funded by One Economy, a non-profit organization tasked with providing life improvement resources to underserved communities through technology.

NAACP President Ben Jealous will discuss how their BOND initiative will provide an opportunity to encourage the growth of boys through broadband technology while building the BONDS that will last forever.

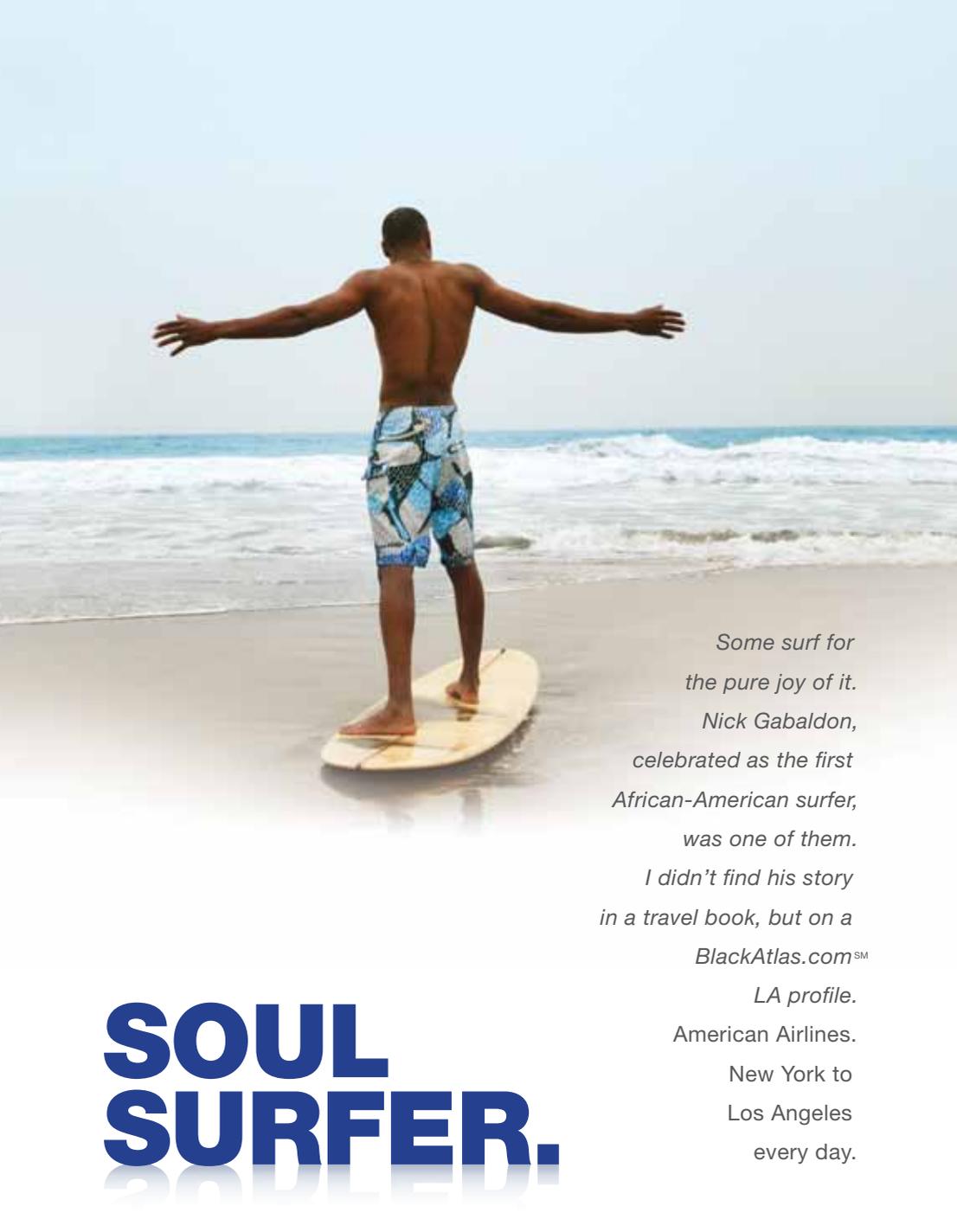
12:30 PM THE BUSINESS OF REALITY TV

Sponsored by The Nielsen Company & Black Enterprise

With 20 reality-based shows scheduled to debut this summer, it is evident that non-scripted television continues to reign supreme in the ratings. Hear from some of TV's most successful network executives and show producers about the process of developing an original reality series. Learn about the current pitch climate, average production budgets, how a show's ratings affect its programming position and the typical parameters of a first-time development deal. In addition, we will share information about the not-so-lucrative back-end of reality programming as a business model and explore what the next wave of shows might be to trump the ratings in this intensely competitive market.

Moderator: Derek T. Dingle, Editor-in-Chief/Black Enterprise magazine

Guest Speakers: David Hudson, SVP of Late Night & Specials/ TNT & TBS Steve Harris, Director, Non-Fiction & Alternative Programming/A&E; Datari Turner, Executive Producer (LisaRaye: The Real McCoy, I Married a Baller, The Ultimate Hustler), Cindi Smith, Nielsen Research Group and Sonya Norwood (For the Love of Ray J, Brandy & Ray J).



*Some surf for
the pure joy of it.
Nick Gabaldon,
celebrated as the first
African-American surfer,
was one of them.
I didn't find his story
in a travel book, but on a
BlackAtlas.comSM
LA profile.
American Airlines.
New York to
Los Angeles
every day.*

SOUL SURFER.



American Airlines

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American Airlines, AA.com and BlackAtlas.com are marks of American Airlines, Inc. oneworld is a trademark of oneworld Alliance, LLC.

ABFF TALK SERIES

SATURDAY, JULY 9

3:30 PM A LEGACY OF TALENT DISCOVERY: HBO PRESENTS ALUMNI OF THE 14TH ANNUAL SHORT FILM COMPETITION

Sponsored by HBO

Since its inception, HBO has been committed to providing a platform through which quality filmmakers can be discovered. Meet the competition's success stories from the past 14 years - filmmakers who have gone on to direct feature films such as Stomp the Yard which grossed over \$60 million at the box office, independently produce feature films such as Woman Thou Art Loosed, direct the likes of Orlando Bloom and Zoe Saldana and write and produce episodes of Psych, The Bernie Mac Show and Frasier.

Moderator: Elvis Mitchell **Guest Filmmakers:** Frank E. Flowers, Saladin Patterson, Christine Swanson & Sylvain White

DON'T MISS THE HEAT

DORAL GOLF RESORT & SPA

2011 Black Enterprise/Pepsi Golf & Tennis Challenge

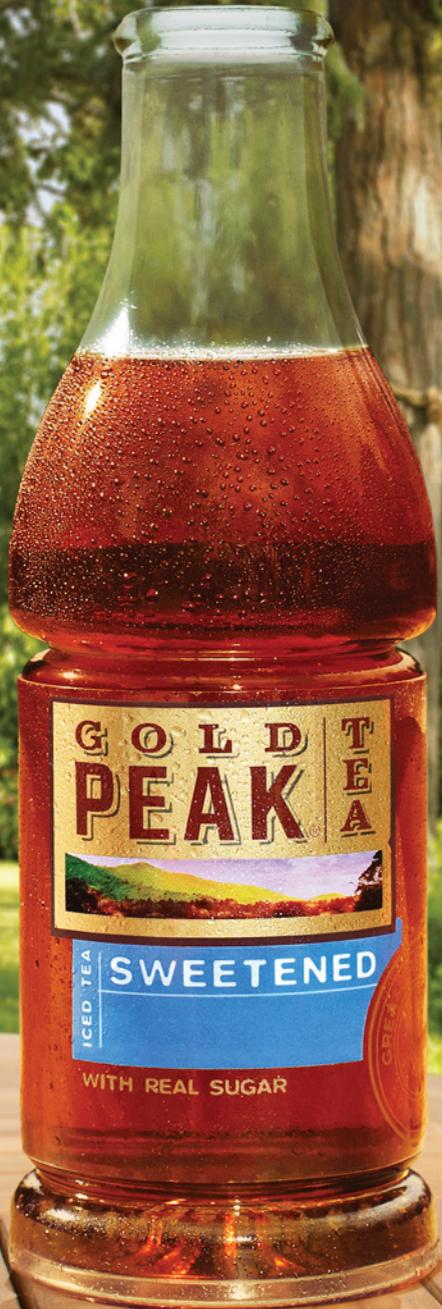
Join Ne-Yo and a stellar lineup of today's top artists and entertainers this Labor Day weekend for **BLACK ENTERPRISE's** premier golf, tennis, and leisure event at the luxurious Doral Golf Resort and Spa in Miami, Florida. This annual event attracts the nation's top corporate executives and entrepreneurs, making it the perfect venue for networking and deal making in a relaxed environment.

MIAMI LABOR DAY WEEKEND

TO REGISTER VISIT WWW.BLACKENTERPRISE.COM/GT OR FOR MORE INFORMATION CALL 800-209-7229

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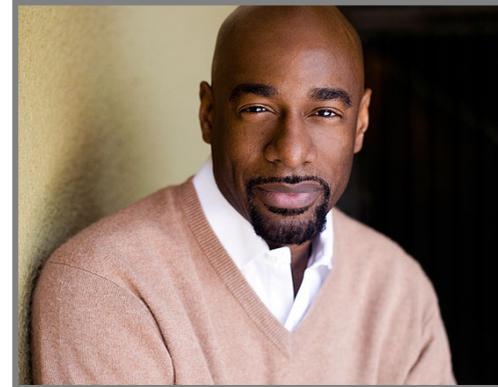


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ABFF 15

FILM LIFE'S 15TH ANNUAL
AMERICAN BLACK FILM FESTIVAL
MIAMI BEACH JULY 6-9, 2011

MASTER CLASSES



**FROM SCRIPT
TO SCREEN**

led by Michael Elliot in
association with the  WRITERS
GUILD OF
AMERICA WEST

A crash course on developing and selling scripts from the award-winning writer of *Brown Sugar* and *Just Wright*.

■ THURSDAY, JULY 7
9:00 AM – 12:00 NOON

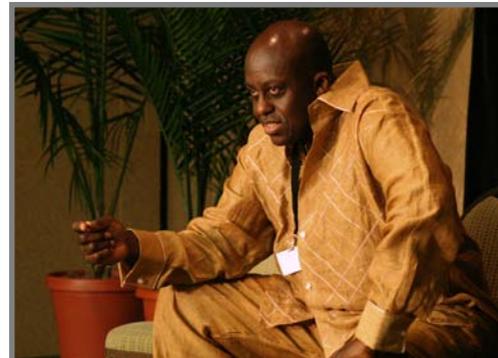


THE ULTIMATE PITCH

led by Robert Townsend
Sponsored by AT&T

Learn about pitching techniques used from concept to development, to pitching studio executives and closing the deal.

■ FRIDAY, JULY 8
9:00 AM – 12:00 NOON



**BILL DUKE'S ACTORS
BOOT CAMP**

A 3-day workshop offering an insight into the "business" of acting - how to hone your craft and build your career.

■ THURSDAY, JULY 7 | FRIDAY, JULY 8
| SATURDAY, JULY 9
3:00 PM – 6:00 PM

Filmmakers bring creativity to life



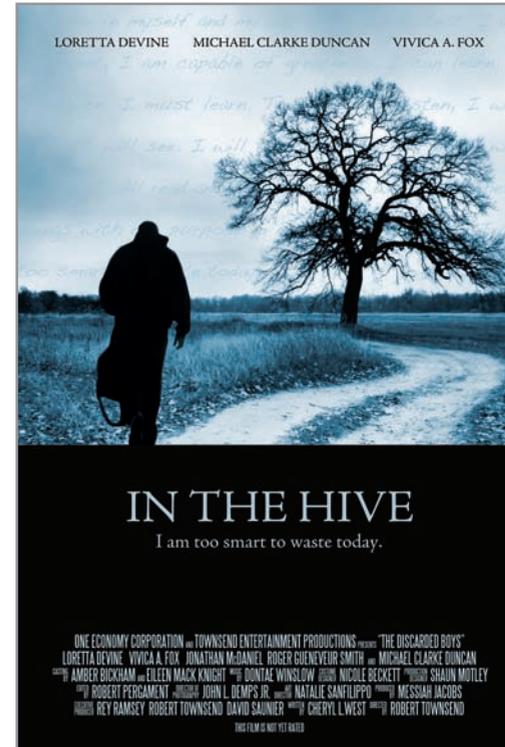
Independent film festivals bring us the best cinematic productions of filmmakers around the world. Their work captures our imagination.

We applaud the American Black Film Festival.

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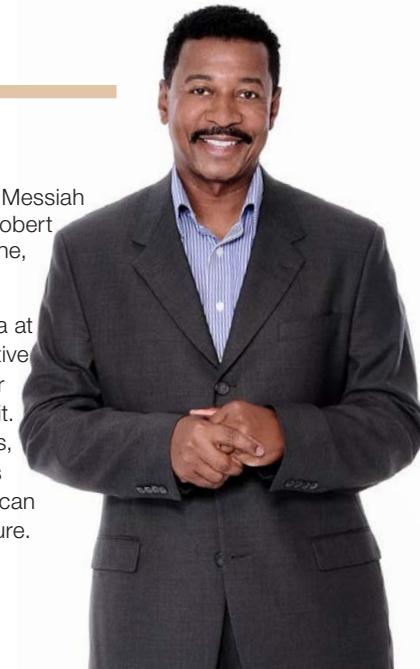
OPENING NIGHT FILM

Wednesday, July 6, Colony Theater
 (5:45 pm & 9:00 pm encore screening)

IN THE HIVE 2011 USA 107 MIN HD **World Premiere**
 courtesy of Townsend Entertainment Corporation

SCR: Cheryl L. West **DIR:** Robert Townsend **PROD:** Messiah Jacobs
EXEC PROD: Rey Ramsey, David Saunier, Robert Townsend **CAST:** Michael Clark Dunkin, Loretta Devine, Vivica A. Fox

A gritty, factually based film set in rural North Carolina at the HIVE Academy, a technologically inspired alternative school for underachieving boys who, because of their gang and criminal behavior, no other school will admit. At the heart of the story is sixteen year old Xtra Keyes, a young father who's tougher than nails yet discovers through the nurturing at the HIVE that his toughness can also lead to new found hope and perhaps even a future.





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"Digital Distribution 101: The New Distribution Paradigm."

Friday, July 8th 2011 (4:30PM – 6:30PM)

Ritz Carlton Miami Beach Hotel

An in-depth discussion about the evolving digital distribution landscape

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IN COMPETITION

OFFICIAL SELECTIONS

BLACK GOLD 2011 NIGERIA 98 MIN RED

SCR/DIR: Jeta Amata **PROD:** Wilson Ebiye, Ori Ayonmike and Jeta Amata **EXEC. PROD:** Hosa Okunbo, Walter Wagbatsoma and Don King **CAST:** Mbong Amata, Vivica A. Fox, Hakeem Kae-Kazim, Billy Zane

One local Niger Delta community led by an orphan struggle against their own government and a multinational oil corporation who has plundered their land and destroyed the environment. A powerful story of greed, murder and corruption pitted against human and environmental justice.



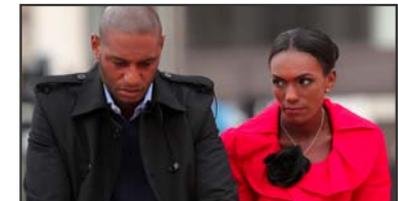
World Premiere

- Thursday, July 7, 3:00 pm w/ talkback
- Friday, July 8, 10:30 am

DAVID IS DYING 2011 USA 90 MIN

SCR/DIR: Stephen Lloyd Jackson **PROD:** Stephen Lloyd Jackson, Andy Mundy-Castle **CAST:** Lonyo Engele, Isaura Barbe-Brown, Brigitte Millar, Stephen Samuel Jackson, Jr., Ysra Daley Ward, Allan Sealy

A young, successful hedge fund manager has just been told that he is HIV positive. Through an intense therapy session, David takes us on a dark, pernicious journey that displays the ugly side of love.



World Premiere

- Thursday, July 7, 12:35 pm w/ talkback
- Saturday, July 9, 6:00 pm

DYSFUNCTIONAL FRIENDS

2011 USA 116 MIN RED EPIC

SCR/DIR: Corey Grant **PROD:** Datari Turner **EXEC. PROD:** Patrick Thomas jr, Gordon Bijelonic, Neil Harrington **CAST:** Meagan Good, Stacey Dash, Terrell "T.O." Owens

A comedy/drama about a group of estranged friends who are reunited after their larger-than-life friend unexpectedly dies. They are all forced to spend the weekend together in order to collect their inheritances while reevaluating their lives and goals.



World Premiere

- Thursday, July 7, 5:20 pm
- Saturday, July 9 at 12:50 am w/ talkback

THE LAST LAUGH 2010 USA 95 MIN HD

SCR/DIR: Kenny Young **PROD:** Phil James, Amberr Washington **CO PROD:** Angela White **EXEC. PROD:** Phil James, Pat Jordan, Tee Ashira, Victor Hobson, Amberr Washington **CAST:** Tony Rock, Rodney Perry, Faune C. Chambers, Clifton Powell, Luenell Kenny Young, Kym Whitley, Lavell Crawford, Aries Spears

A hilarious and thought-provoking mockumentary that chronicles the attempted comeback of fictional fallen comedy star 'Jeff Woods,' on his quest to battle his demons, rebuild broken relationships and rejuvenate his crushed career.



World Premiere

- Thursday, July 7, 10:30 am
- Friday, July 8, 3:30 pm with talkback

IN COMPETITION

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THE TESTED 2010 USA 107 MIN S16MM

SCR/DIR: Russell Costanzo **PROD:** Melissa B. Miller **EXEC. PROD:** Raymond K. Javdan, W. Michael Weinstein **SUPERVISING PROD:** Rodney Pardner **CAST:** Aunjanue Ellis, Armando Riesco, Michael Morris, Jr.

One year ago a plain clothes cop gunned down an unarmed teen. The teen's mother spirals into a pit of despair, while his brother flirts with ganglife. As the cop prepares to get back to work, each of the three realizes they cannot find closure without the others.



Florida Premiere

- Friday, July 8, 12:50 pm w/talkback
- Saturday, July 9, 10:30 am

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OUT OF COMPETITION

ABFF's 2011 will be screened at the Miami Beach Cinematheque, located inside the historic City Hall building at 1130 Washington Ave., Miami Beach, FL 33139. See below for times.

BREATHE 2011 USA 75 MIN Digital HD

SCR/DIR: Jeanette Branch/ J Jesses Smith PROD: Angela Burgin Logan EXEC PROD: Samson Logan, Angela Burgin Logan CAST: Robin Givens, Elise Neal, Jazmine Lewis, Miguel Nunez, Steven Williams

A woman's dream of becoming a mother turns into a nightmare when, during her pregnancy, she is stalked by a silent killer. Her fears are allayed by caretakers — until it is almost too late.



World Premiere

Friday, July 8, 7:30 pm with talkback

THE EXPERIENCE 2011 USA 76 MIN MINI DV

SCR/DIR: Addison Henderson PROD: Anthony Pacella EXEC PROD: Jamie Moses, Addison Henderson, Korey Green CAST: William Henderson, Korey Green, Kush B., Alex Gyambrah, Addison Henderson

On a pilgrimage to Ghana and West Africa, five individuals search for the buried history of the Transatlantic Slave Trade; a global story that raises the question, "What is identity?"- Is it merely our DNA makeup, is it history left behind by our ancestors or does it go deeper?



World Premiere

Saturday, July 9, 11:30 am with talkback

MOTHER COUNTRY 2011 USA 87 MIN Canon 5D Mark II

SCR/DIR: Maria Breaux PROD: Maria Breaux EXEC PROD: Maria Breaux CAST: Thomas Galasso, Cindy Pickett, Thea Gill, Ernest Waddell, Katherine Cello

After committing murder, Dwight Porter grows remorseful and sets out on a journey to walk from Texas to California in search of a former teacher, the one person who believed in him.



World Premiere

Saturday, July 9, 4:30 pm with talkback

THE SHANGHAI HOTEL 2011 USA 107 MIN 35MM

SCR/DIR: Jerry Allen Davis PROD: Rita Daniels, Jerry Allen Davis EXEC PROD: Ralph E. Stringer, Dan Marino, Michael Fux CAST: Hill Harper, Eugenia Yuan, Cheng Pei Pei, J.D. Williams

A young Chinese woman who is a victim of human trafficking finds solace with a New York City bike messenger. The two share their hopes, dreams and pain.



World Premiere

Friday, July 8, 5:00 pm with talkback

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DOCUMENTARY COMPETITION

Sponsored by **CNN**

OFFICIAL SELECTIONS

ABFF's 2011 documentaries will be screened at the Miami Beach Cinematheque, located inside the historic City Hall building at 1130 Washington Ave., Miami Beach, FL 33139. See below for times.

BROWN BABIES: The Mischlingskinder Story 2011 USA 102 MIN HD

DIR: Regina Griffin PROD: Regina Griffin, Charles Williams

Biracial, bicultural, illegitimate children unwanted by enemy nations. Postwar occupation Germany's forgotten collateral damage.



World Premiere

- Thursday, July 7, 11:30 am with talkback
- Friday, July 8, 1:15 pm

MORE THAN CONQUERORS

2010 USA 49 MIN SD

DIR: Andre Wilkins PROD: Tawana Thomas-Johnson, Andre Wilkins
FEATURING: Tavis Smiley

The stories of eight African Americans who have battled cancer and found -- through love, faith and family -- a reservoir of hope, learning that a diagnosis of cancer is not a death sentence.



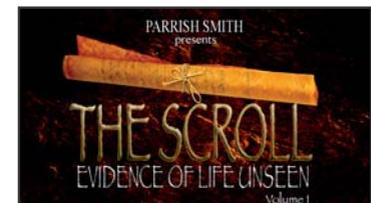
World Premiere

- Thursday, July 7, 2:00 pm with talkback
- Friday, July 8, 3:35 pm

THE SCROLL 2011 USA 60 MIN HD

DIR: Parrish Smith PROD: Parrish Smith, Leona Willis, Don Dodds, Todd Thomas FEATURING: T.D. Jakes, Noel Jones, Hezekiah Walker, Shirley Caesa

A collection of inspirational stories told by some of the most profound spiritual leaders of the 21st century. The Scroll is an intimate portrait looking into the hearts of pastors who speak of life lessons and transcending faith.



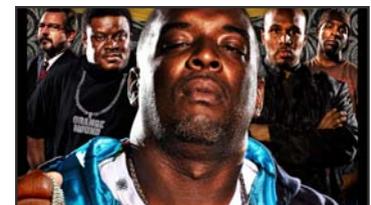
World Premiere

- Thursday, July 7, 5:20 pm with talkback
- Saturday, July 9, 3:00 pm

SOLE OF A HUSTLA 2010 USA 72 MIN HD

DIR: Adam Woodard PROD: Bob Compton

Five Black men from the Memphis hood, with a vision to build a company and pursue the American Dream. Journey with these entrepreneurs as they discover a very different start-up reality.



Florida Premiere

- Thursday, July 7, 3:35 pm with talkback
- Friday, July 8, 11:30 am

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2011 marks the 14th annual HBO® Short Film Award, one of the most prestigious

competitions on the film festival circuit. Five finalists compete for a grand prize of \$20,000. Join us for

the HBO Short Film Competition, Thursday, July 7,

8:30 pm, at the **Colony Theatre**, where the five films

are screened. The winner will be announced at the festival's

awards ceremony, ABFF HONORS, Saturday, July 9.

SALVATION ROAD 2011 USA 17 MIN 57 SEC HD

SCR/DIR: Michael Cobain, Ka'ramuu Kush and Greg Hendrick/ Ka'ramuu Kush
CAST: Russell Hornsby, Michael J. Harney, Roger Guenveur Smith

Business becomes unusual for an unsuspecting hitman who senses that he's been witnessed murdering his traitorous mentor by a 9-year-old boy.



World Premiere

■ Thursday, July 7, 2:00 pm with talkback

■ Friday, July 8, 3:35 pm

FIG 2011 USA 14 MIN 42 SEC HD

SCR/DIR: Alex George Pickering/ Ryan Coogler **CAST:** Jontille Gerard, Jessica Tome, Charline St. Charles

Candace is a young single mother in South Los Angeles. One night, when she is without food or money, she makes a desperate choice—and risks losing the most important thing in her life, as the bond with her daughter is put to the ultimate test.



World Premiere

FOR FLOW 2011 USA 18 MIN 00 SEC HD

SCR/DIR: Kesav Wable/ Jason Camp **CAST:** Brian D. Coats, Cherrye Davis, Vladimi Versailles, Devere Rogers

Dee and Kane are two aspiring MCs (rappers) searching for a way to climb out of the hard-knock lives they've been forced to lead. On a lonely street corner in the Bronx, they wait for a record producer in hopes that the meeting will change their lives forever.



World Premiere

PAGE 36 2011 USA 19 MIN 35 SEC HD

SCR/DIR: Nelsan Ellis **CAST:** Roger Guenveur Smith, Sydney Tamiia Poitier, Coley Mustafa Speaks

Roman Wilson, a recently paroled two-time felon, returns home to his overworked and underpaid girlfriend and their terminally ill son, who is in desperate need of medical care. With no positive employment prospects, and desperate for money, Roman signs a contract with a deadly clause.



World Premiere

THE TURTLE & THE NIGHTINGALE

2011 USA 20 MIN 00 SEC HD

SCR/DIR: Gershon Hinkson **CAST:** Paul Barber, Lawrence Daniels-White, George Johnston, Rapha'el Olakotan

In Crystal Palace, London, as three precocious twelve-year-olds navigate their already antagonizing lives at home, they also grapple with the issue of bullying in school—and learn a lesson about friendship that might cost one of them his life.

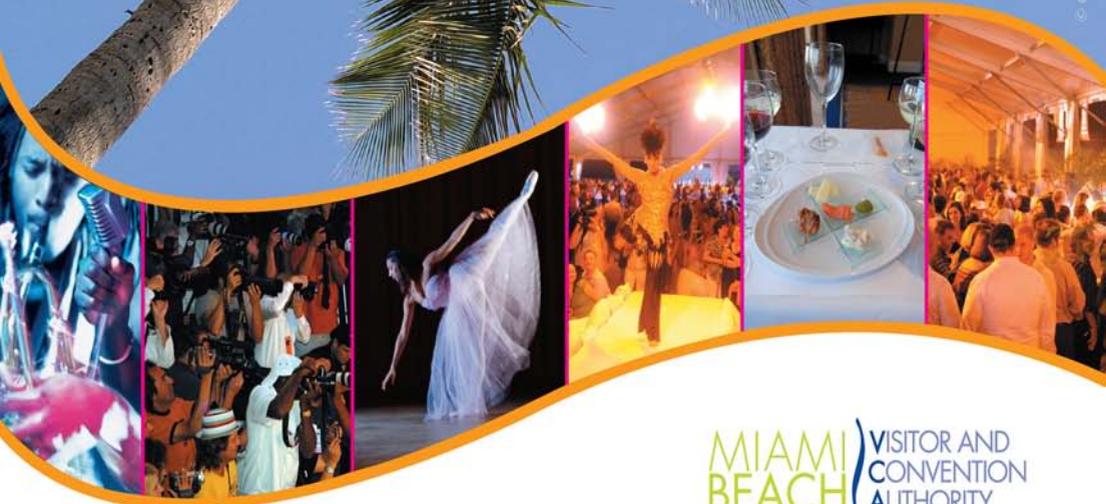


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ABFF 15

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SPONSORED SCREENINGS

OFFICIAL SELECTIONS

- **Kevin Hart's "Laugh at My Pain"** **World Premiere**
Courtesy of Codeblack Entertainment
Friday, July 8, 6:30 pm
- **Do Women Know What They Want?**
Courtesy of Michael Baisden Films
Friday, July 8 | Colony Theater
- **Marco Polo**
Courtesy of Team Sizzle Films
Saturday, July 9, 1:35 pm | Miami Beach Cinematheque
- **When Beautiful People Do Ugly Things**
Courtesy of Team Sizzle Films
Saturday, July 9, 1:35 pm | Miami Beach Cinematheque
- **Trinity Goodheart** **World Premiere**
starring Erica Gluck & Eric Benet
Courtesy of the gmc Television Network
Saturday, July 9, 3:30 pm | Colony Theater

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SCREEN ACTORS GUILD

FESTIVAL MAP

Key Venues

- 1 **Ritz-Carlton**
South Beach
1 Lincoln Road
- 2 **Colony Theater**
1040 Lincoln Road
- 3 **Play**
1045 5th Street
- 4 **Miami Beach Cinematheque**
1130 Washington Ave.
- 5 **Maxine's at the Catalina Hotel**
1756 Collins Ave.
- 6 **LIV at the Fontainebleu Hotel**
4441 Collins Ave.
(@ 45th St. Not shown on map)
- 7 **The Betsy Hotel**
1440 Ocean Drive
- 8 **The Fillmore Miami Beach at the Jackie Gleason Theater**
1700 Washington Ave.
- 9 **Dolce Ultralounge**
1501 Ocean Drive

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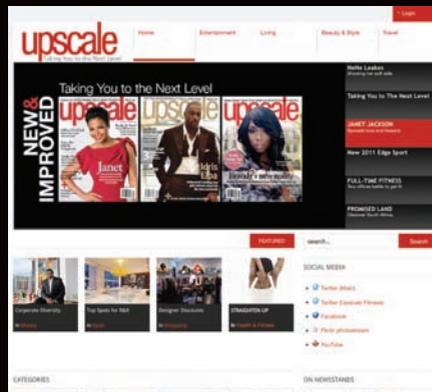
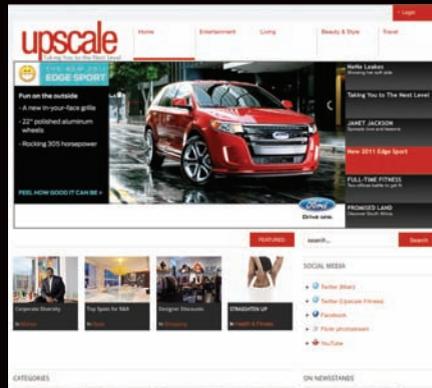
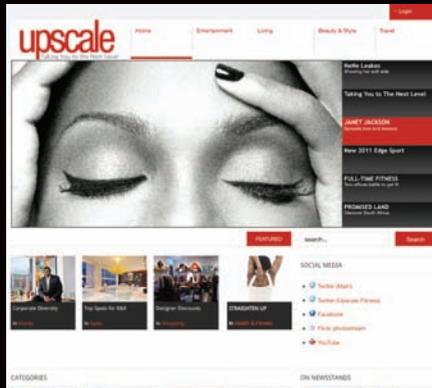
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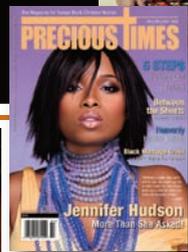
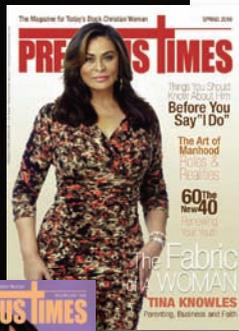
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TICKETS & PRICING

All passes and event tickets are sold at the ABFF Registration Center located at the **Ritz Carlton South Beach (2nd floor, Salon 1)** located at 1 Lincoln Rd. Ph: (786) 276-6262. Movie tickets on sale 30 minutes before screening times at the Colony Theater and Miami Beach Cinematheque.

Festival Passes

- PRESTIGE PASS **\$1500.00**
- MARQUEE PASS..... **\$650.00**
- ESSENTIALS PASS **\$450.00**

Master Classes

Ritz Carlton, 2nd Floor/Salon 3

- Michael Elliot's "From Script to Screen"
Master Class (Thursday, July 7, 9:00 am)..... **\$100**
- Robert Townsend's "The Ultimate Pitch"
Master Class (Friday, July 8, 9:00 am) **\$100**

Actor's Workshop

Fillmore/Jackie Gleason Theater (rehearsal hall)

- Bill Duke's Actors Boot Camp
(July 7, July 8, July 9, 3:00 pm) **\$200**

Film Screening Tickets

On Sale at Theater Box Office. Day of Show Only.

- COLONY THEATER **\$12**
- MIAMI BEACH CINEMATHEQUE **\$12**

Talk Series Events

Ritz Carlton, 2nd Floor/Salon 3

- The Enduring Significance of "Boyz N The Hood" (Thursday, July 7, 1:30 pm)..... **\$50**
- Digital Distribution 101: The New Distribution Paradigm (Thursday, July 7, 4:30 pm)..... **\$40**

- The gmc Television Network
Screenplay Competition
(Friday, July 8, 1:30 pm)..... **\$50**
- A Conversation with...
(Friday, July 8, 4:30 pm) **\$50**
- Bridging the Digital Divide: An examination
of Robert Townsend's Web Series
"In The Hive" and NAACP's Bond Project,
"Builders of the Next Dream"
(Saturday, July 9, 9:30 am)..... **\$40**
- The Business of Reality TV
(Saturday, July 9, 12:30 pm)..... **\$40**
- HBO Talk Series
(Saturday, July 9, 3:30 pm)..... **\$40**

Awards Ceremony

Fillmore/Jackie Gleason Theater

- "ABFF Honors"
(Saturday, July 9, 8:00 pm)
General admission **\$65**

Parties

- Opening Night Party @ Play
(Wednesday, July 6, 10:30 pm)..... **\$65**
- 15th Anniversary Party @LIV
(Thursday, July 7, 10:30 pm)..... **\$80**
- Grey Goose "ABFF Honors"
After Party @ Dolce (Saturday,
July 9, 10:30 pm) **\$80**

Registration Center Hours:

Wed., July 6 | 10:00 am - 6:00 pm
 Friday, July 8 | 8:30am - 6:00 pm

Thurs., July 7 | 8:30 am - 6:00 pm
 Sat., July 9 | 9:00 am - 12:00 Noon